GLOBAL BRANDS

SUSTAINABILITY STRATEGY 2025/26

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At Global Brands, it is our mission to be known as the independent drinks' expert and innovative creators of delicious liquids and remarkable brands, enjoyed the world over.

But we do not have a "win at all costs" attitude, we believe in looking after our employees, our consumers, our suppliers and our planet.

We've been measuring our scope 1 and 2 emissions since 2022, but in 2024 we decided to expand this to include scope 3 emissions and take a closer look at our supply chain. As part of this, we also became members of SEDEX in 2023.

The report has set a new baseline and highlighted key areas for us to work on for us to achieve our short-term and long-term science-based targets to reduce our emissions.

WHERE WE ARE NOW

We recognise that we operate in a significantly ‘single use’ industry, but that won’t stop us making changes wherever possible within our operations to work towards a more sustainable future for us all. We use very little virgin plastic in our packaging, with the overwhelming majority made up of R-PET, can, glass and card.
However, we are not perfect. Therefore, Global Brands have committed to a program of continuous improvement in all areas of our businesses’ operations, with energy, logistics and supply chain becoming areas of particular focus.

100% of our forklift trucks at our distribution centre are fully electric

100% of our company cars are either fully electric or hybrid

Up to **90%** of our warehouse energy is powered by the solar panels on our roof during daylight hours

Approx. **90%** of our head office staff are hybrid workers, reducing our ccommuting emissions

90% of our brands now use labels made from paper and are 100% recyclable

100% of our plastic and glass bottles and cans are recyclable

45% of our owned fleet are running on HVO, reducing emissions by 90%

OUR TARGETS

2030

Short-term, a 40% reduction in emissions per £M turnover by 2030

2050

Long-term, a 92% reduction in emissions per £M turnover by 2050

KEY REPORT STATS

GLOBAL BRANDS'
TOTAL OPERATIONAL GHG

EMISSIONS FOR THE REPORTING PERIOD 2023-2024 WERE

3,651 tCO e2

(TONNES/CARBON DIOXIDE EQUIVALENT)

Scope 1 emissions: 956 tCO2e (26%)
Scope 2 emissions: 52 tCO2e (1%)
Scope 3 emissions: 2643 tCO2e (72%)

THE MOST SIGNIFICANT EMISSION SOURCE IS DOWNSTREAM FREIGHT (42%)

DOWNSTREAM SEA FREIGHT IS OUR 2ND LARGEST CONTRIBUTOR OF EMISSIONS (18%)

PROJECTED EMISSIONS REDUCTIONS

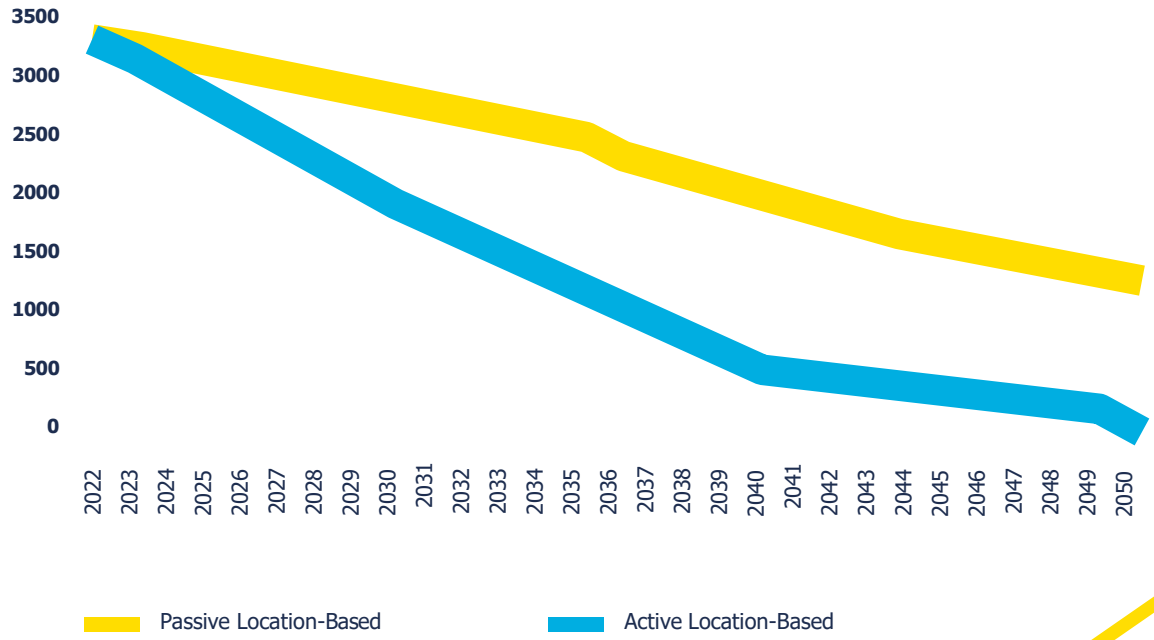

Figure 1: Emissions forecast for Global Brands until 2050

OUR SUSTAINIBILITY GOALS

FOCUS AREA	WHERE WE ARE NOW/CURRENT EMISSIONS	TARGETS & INITIATIVES TO REDUCE EMISSIONS
TRANSPORT 	Mobile combustion (owned fleet) accounts for 21% of our operational emissions, upstream transport and distribution accounts for 10% of emissions and downstream transport and distribution accounts for 41% of emissions. Transport and logistics are therefore a key area of focus for us in our Sustainability Strategy.	• Switch total fuel consumption of owned HGVs to HVO by 2030 (45% as of 2025) • Transition all company cars and vans to electric by 2030 (34% as of 2025) • Transition all third-party logistics partners to zero-carbon logistics fleet by 2050 • Ensure all logistics service suppliers are completing our Supplier Questionnaire and onboarded to SEDEX to ensure we are working with partners that are actively decarbonising their vehicle fleets.
ENERGY 	On average, 50% of our warehouse energy is powered by solar panels. All lighting at our warehouse is LED powered, reducing our electricity usage by approximately 67% when all the lights are on.	• Constantly review energy use and manufacturing processes, to ensure we are doing everything we can to limit our electricity usage • Develop a supplier engagement strategy for suppliers which are actively decarbonising their manufacturing processes and have their own Net Zero Carbon targets in place • Monitor the performance of our solar panels and battery storage to ensure we are generating and using the maximum amount of renewable energy
SUPPLY CHAIN 	In 2024, we began working with SEDEX to gain better visibility over our supply chain. It can help us identify and mitigate operational risk whilst ensuring we are working with like-minded companies. Also in 2024, we commissioned Auditel UK Ltd. to carry out a wider impact study on our top 20 supply partners.	• From this assessment, we have identified the suppliers where most of our scope 3 emissions are produced, which ones have carbon reduction plans in place, and which don't • Moving forward, we will continuously engage with our largest supply partners to reduce emissions where possible through innovative products and process and new technology • We will look to partner with alternative suppliers if any of our partners are unwilling to engage in this area

TRANSPORT

THE ROAD TO NET ZERO

To effectively tackle the sustainability challenges in transport and logistics, it's essential for us to collaborate with industry experts, invest in innovative solutions, set measurable targets, and regularly monitor and report progress. An integrated approach that considers the entire supply chain can lead to even more comprehensive and impactful results. By making transport and logistics a key area of focus, we can take significant strides towards achieving our sustainability targets.

SWITCHING TO HVO

HVO produces approximately 90% fewer emissions than diesel. Our targets are to switch 100% of total fuel consumption by owned HGVs to use HVO by 2030. As of 2025, we are currently at 45%.

Ultimately, we plan to transition to a fully zero-carbon logistics fleet by 2050. To reduce our supply chain logistics emissions, we will seek freight providers which are actively reducing emissions by increasing fuel-efficiency and incorporating HVO, hydrogen and solar/wind energy into their fleet.

"WE HAVE A SUPPLIER ENGAGEMENT STRATEGY FOR LOGISTICS PROVIDERS FOR OUTSOURCED FREIGHT WHICH ARE ACTIVELY DECARBONISING THEIR VEHICLE FLEETS AND HAVE THEIR OWN AMBITIOUS NET ZERO CARBON TARGETS IN PLACE"

OPERATIONS

Optimising work models and integrating renewable energy sources are essential to achieving our sustainability targets.

CONTINUOUS IMPROVEMENT

Continuously reviewing our operating processes is an essential practice for us to uphold our commitment to sustainability and minimise our impact on the natural environment. Regular assessments and improvements in these areas will lead to reduced resource consumption, waste generation, and overall environmental impact.

We will reinforce our commitment to environmental responsibility by transparently communicating our sustainability efforts, progress, and goals to stakeholders, including employees, customers, and consumers. We promise not to over-claim or greenwash and will clearly state where improvements still need to be made.

Complying with environmental standards and regulations is not only a legal requirement but also a responsible business practice. Staying informed about evolving environmental regulations and proactively adopting best practices ensures our operations align with current and future sustainability requirements.

PACKAGING

99% of our brands now use labels made from paper and are 100% recyclable. 100% of our plastic and glass bottles and cans are recyclable. We've light-weighted all our glass bottles , aluminium cans and bottle closures to the maximum, and committed to 100% RPET for all PET bottles. We use 30% recycled content in our shrink wrap and downgraded the crown gauge to reduce wastage.

Targets & Initiatives

- Constantly review packaging to ensure we are doing everything we can to limit our impact on the natural environment and comply with all standards
- We're exploring fibre packaging for labels and cartons
- In 2025, we launched our first draught solution and were the first to market with an RTD available in Tetra packaging. We will continue to research these innovations with other brands where applicable

Sustainable Supply Chains

As we do not manufacture our products ourselves, we know that to make a real difference, we must work with our supply chain partners closely and ensure we are working with partners that share our sustainability ambitions. Here are just a few examples of the types of suppliers we choose to work with and why.

SHORTER SUPPLY CHAINS

We moved our water supply for our F&S range in 2023 closer to our production facility. By moving our water source to the tranquil and picturesque Haweswater Reservoir in Cumbria, this has resulted in us removing over 120 tanker journeys a year from Britain's roads, and an average decrease of the emissions arising from transporting raw materials of 63%.

RESPONSIBLE SUPPLIERS

We're proud to work in partnership with Sedamyl, a supplier whose sustainability ambitions truly align with our own. From sourcing wheat within 100 miles of their Selby plant to supporting regenerative agriculture, Sedamyl is leading the way in responsible production. Raw materials are sustainably sourced through certification with schemes like Red Tractor, while the manufacturing facility is ISO 14001 certified and working towards ISO 50001 accreditation.

Encirc are another supplier we are proud to shout about. Sustainability has been at their core for the last 15 years and are truly leading the agenda with sustainable developments in the production of glass. All their furnaces are fuelled by natural gas whilst they continue to develop carbon-free fuel.

THE FUTURE

We believe collaboration is a key driver in advancing our sustainability efforts, so we look forward to partnering with like-minded organisations to share knowledge, expertise and resources.

By working together with our partners and industry, we believe we can collectively drive positive change and create a more sustainable business ecosystem.

Sustainability is an ongoing journey, but it is one we are committed to for the long run.

PROUD TO BE CORPORATE MEMBERS OF

drinkaware

Drinkaware is an independent UK-based charity aimed at reducing alcohol-related harm by helping people make better choices about their drinking. Funded primarily by voluntary donations from the drink industry, they provide evidence-based information, digital tools, and resources to promote responsible drinking.

THE DRINKS TRUST

EST. 1886

SUPPORTING DRINKS INDUSTRY PROFESSIONALS

The Drinks Trust is the UK's drinks industry trade charity, founded in 1886 to support current and former employees. It provides financial grants, mental health support, and vocational training to professionals facing hardship, illness, or disability within the drinks and hospitality sector.

OUR PEOPLE

From providing work experience and apprenticeship opportunities in areas with historically low levels of social mobility, to fundraising for local charities chosen by our colleagues, we are incredibly proud to give back to our local area in several ways.

We are also committed to ensuring we provide a safe and welcoming environment for our colleagues to work in, where they are enabled to thrive in their careers and personal development.

We know communication is key, and that's why we set up our Employee Engagement Groups across the business to meet regularly, provide feedback from the wider teams and discuss objectives.

Glossary of Terms

Scope 1 emissions: Are the direct greenhouse gas (GHG) emissions from sources that an organisation owns or controls. They include emissions from activities like burning fuel in company-owned boilers, furnaces, and fleet vehicles.

Scope 2 emissions: Are indirect greenhouse gas emissions from the purchasing of electricity, steam, heat, or cooling.

Downstream freight: Refers to the movement of finished goods from a manufacturer to the end consumer, covering all logistics after production.

HVO: Hydrotreated Vegetable Oil is a renewable, fossil-free biofuel that can be used as a direct, drop-in replacement for diesel fuel. It is made from sources like used cooking oil, animal fats, and vegetable oils through a hydrotreatment process.

Passive location-based: Emissions that would occur if an organisation took no direct action to reduce emissions at its site of activity but relied solely on government polices/technological advancements

Active location-based: Emissions that would occur if an organisation took direct action to reduce emissions at its site of activity